



Job Title: Social Media Intern

Location: Remote, must have reliable internet connection

Duration: Part-time, 10 hours per week

Compensation: \$15 per hour

Application Deadline: March 29, 2024

Overview:

Jobs for America's Graduates - New Mexico is seeking a talented and motivated Social Media Intern to join our team. This paid internship opportunity is exclusively available to current JAG-NM Students. As a Social Media Intern, you will play a crucial role in enhancing our online presence, promoting our mission, and engaging with our community through various social media platforms.

Responsibilities:

- **Content Creation:** Develop engaging and relevant content for our social media channels, including Facebook, Twitter, Instagram, and LinkedIn.
- **Social Media Management:** Schedule and post content regularly, ensuring consistency in tone, messaging, and branding across all platforms.
- **Community Engagement:** Foster meaningful interactions with our audience by responding to comments, messages, and mentions. Encourage discussions and amplify positive engagement.
- **Campaign Support:** Assist in the planning and execution of social media campaigns to promote JAG programs, events, and initiatives.
- **Analytics and Reporting:** Monitor and analyze social media metrics to assess the effectiveness of campaigns and identify opportunities for improvement. Provide regular reports on key performance indicators.
- **Collaboration:** Work closely with the Executive Director and Program Manager to align social media efforts with overall organizational goals and strategies.

Qualifications:

1. Current enrollment in Jobs for America's Graduates program.
2. Strong understanding of various social media platforms and trends.
3. Excellent written and verbal communication skills.
4. Creative mindset with the ability to develop engaging content.

5. Self-motivated and able to work independently.
6. Reliable internet access for remote work.

Duration and Hours:

This internship will run until June 30, 2024, with a commitment of 10 hours per week. The schedule is flexible to accommodate your academic responsibilities.

How to Apply:

Interested candidates should submit their resume, a brief cover letter, and any relevant social media samples to kaity@jagnm.org by March 29, 2024.

Jobs for America's Graduates - New Mexico is an equal opportunity employer. We encourage applications from individuals of all backgrounds and experiences.

****Note:**** This internship opportunity is exclusively available to current JAG Students. Applications from individuals who are not currently enrolled in the Jobs for America's Graduates program will not be considered.